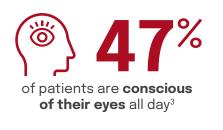
Eyelid health: Why you should care

Maintaining healthy eyelids is a part of your overall eye health. Your eyelids can become unhealthy-just like any other part of your body. *Demodex* blepharitis (DB) could be the cause of red, itchy eyelids that can sometimes disrupt everyday activities.



Patients with DB have reported the following:





of patients have a dry eye prescription¹



of patients reported that their eyes itched frequently or all the time³



Don't freak out. Get checked out!

Scan the code to learn even more about DB.



Remember **you're not alone**. Join our WE vs DB community to hear real patient stories and share yours. Visit EyelidCheck.com.





What's causing your red, itchy, irritated eyelids?

References: 1. Trattler W, Karpecki P, Rapoport Y, et al. The Prevalence of *Demodex* Blepharitis in US Eye Care Clinic Patients as Determined by Collarettes: A Pathognomonic Sign. *Clinical Ophthalmology*. 2022;16: 1153–1164. 2. Fromstein S, Harthan J, Patel J, et al. *Demodex* Blepharitis: clinical perspectives. *Clinical Optometry*. 2018;10:57–63. 3. Yeu E, O'Dell L, Dierker D, et al. Psychosocial Impact of *Demodex* Blepharitis. *Clinical Ophthalmology*. 2022;16:2979–2987. 4. Gao Y, Di Pascuale M, Li W, et al. High Prevalence of *Demodex* in Eyelashes with Cylindrical Dandruff. *Investigative Ophthalmology & Visual Science*. 2005;46(9):3089–3094. An overgrowth of common Demodex mites causes Demodex blepharitis, an eyelid disease you may not even know you have.





© 2023 TARSUS PHARMACEUTICALS, INC. TARSUS, THE TARSUS LOGO, AND CERTAIN OTHER TRADEMARKS HEREIN ARE TRADEMARKS OF TARSUS PHARMACEUTICALS, INC. US--2300445 09/23

Understanding *Demodex* blepharitis (DB): What you need to know

Demodex blepharitis is a common eyelid disease caused by *Demodex* mite infestations on and around the eyelids.

Microscopic mites, which can live on anyone's body, **can sometimes grow out of control** to become infestations– specifically on and around the eyelids. This overgrowth is the root cause of DB.

Crusty residue around the base of the eyelid, called collarettes, results from *Demodex* mite buildup, indicating DB. **100**% of patients with collarettes have DB.^{1,4}

About **25 million** eye care patients have DB.^{1.3} Ignoring DB can leave you more likely to get other, **more serious eye-related issues**.²

The importance of an accurate diagnosis

Demodex blepharitis is commonly misdiagnosed since other eye diseases share similar symptoms.^{1,2}

Common signs and symptoms of unhealthy eyelids:

- Crusty flake buildup (collarettes)
- Redness
- Itching along the base of the eyelid
- Inflammation
- Dry eye
- Missing or misdirected eyelashes



Don't Freak Out. Get Checked Out!

Only a doctor can properly diagnose DB.





Ask an eye doctor to check your eyelids for collarettes

Collarettes are the crusty flake buildup on your eyelids.



Good eyelid health starts with a good eyelid conversation.

If you notice signs and symptoms for *Demodex* **blepharitis (DB)**, it's important you communicate them clearly to your eye doctor.

Once in the exam room:

Be open about the specific symptoms you are experiencing.

Ask your eye doctor to look at your eyelids for crusty flake buildup (collarettes).

If collarettes are detected, it could be DB.⁴ You can discuss management options with your eye doctor.

3